

CAROLINE WOODS

Reel: clinewoods.com/reel

Website: clinewoods.com

www.linkedin.com/in/carolineewoods

BUSINESS REPORTER & ANCHOR

NYC-based video presenter and producer with extensive experience in all areas of television and digital video development and production including anchoring, reporting, writing, producing, interviewing, editing, moderating events, and hiring and growing teams. Organized, detail-oriented and collaborative leader with comprehensive experience in business news, media training and startups.

PROFESSIONAL EXPERIENCE

DOW JONES & COMPANY, New York, NY

2019 – Present

Anchor

Anchor digital videos for Barron's and MarketWatch offering Wall Street insights, expert analysis, interviews and top news headlines from the studio and at home.

- Host "[MarketBrief](#)" series from the Nasdaq MarketSite in Times Square, offering insights into the week ahead on Wall Street.
- Interview Wall Street analysts, CEOs, economists and investors as well as Barron's and MarketWatch reporters and editors about the latest business news.
- Due to COVID-19 studio shutdown, created in-home studio to keep "MarketBrief" series and mid-week specials on the air.

NBC UNIVERSAL, New York, NY

2020 – Present

On-Camera Host

Moderate financial summits and events and host branded content including network TV spots and digital programming.

- Moderate discussions and panels for various CNBC summits with clients including Cisco, T. Rowe Price, Wells Fargo, Nuveen, Ontrak and ServiceNow.
- Host of award-winning "[Business Interrupted: Insights on the New Now](#)" and "[Real World Strategy: Actionable Insights for the New Now](#)" for CNBC Brand Studio in partnership with EY which involved conducting remote, on-camera interviews with dozens of executives discussing navigating the business landscape amid the COVID-19 crisis.
- Due to COVID lockdown restrictions, responsible for in-home studio assembly, lighting design, camera operations, tech support, content expertise as well as hair, makeup and wardrobe.

CNN INTERNATIONAL, New York, NY

2019 – 2020

Anchor

Fill-in anchor for CNN International programming covering breaking news, business, politics and the biggest international stories of the day.

- Anchored 30-minute programs including "The Express" and the weekend edition of "CNN Newsroom."
- Anchored news cut-ins at the top of each program highlighting breaking news and the day's top stories.

CNN NEWSOURCE, New York, NY

2018 – 2020

Business Correspondent

Fill-in correspondent for CNN's network of more than 1,000 affiliates covering business, money, personal finance, the economy and how they affect American consumers.

- Anchored "Money Matters" segments for CNN major market affiliates including Philadelphia (WPVI) and Chicago (WLS) live from the NASDAQ MarketSite in Times Square.
- Appeared on HLN's "Morning Express" and "Weekend Express" covering the latest consumer business headlines.

REUTERS, New York, NY

2009 – 2019

Business Reporter/Anchor/Producer (2017-2019)

Reported and produced both in the studio and the field for television and digital distribution. Covered breaking business news, the U.S. economy and features.

- Anchored "U.S. Morning Call," "Trading at Noon" and "U.S. Day Ahead" trading shows for Reuters Insider.
- Anchored and produced "Day Ahead" and "Week Ahead" shows covering Australian, US and European markets.
- Anchored 10-15 minute daily live hits at the opening and closing bells, covering the day's business news.
- Produced, pitched and wrote daily television packages for broadcast clients covering news, business and lifestyle.
- Edited packages using *Final Cut Pro* and *Avid Media Composer*.

Senior Video Presenter & Producer (2009 – 2017)

Launched, hosted and produced award-winning On Demand training, news, branding, marketing and promotional videos and eLearning.

- Oversaw entire video production process - from pitching, researching and scripting to capturing screens using *Camtasia*.
- Key contributor to 50,000 remote client interactions per month globally, reaching 400,000+ customers and internal stakeholders, via a library of 2,000 videos and eLearning modules.
- Coached in-studio talent and hosted media training seminars, ensuring impactful delivery of key messages.
- Served in most visible client-facing position. Networked, built and maintained relationships, hosted company events and served as an ambassador for Thomson Reuters brand.

RTT NEWS, Buffalo, NY

2006 – 2009

Director of Multimedia Operations, On-Camera Talent

Launched multimedia division – audio and video – of global financial news website and wire from ground up, including studio design, program development and hiring/management of team.

- Wrote, recorded / anchored and edited daily audio and video updates covering equities, bonds and currencies, using *Sony Sound Forge*, *Pro Tools*, and *Adobe Premiere*.
- Booked, produced and conducted market and economy-based interviews with CEOs and leading financial experts.

NECN, Boston, MA

2004

Reporter Assistant, Newsroom Assistant

Worked side by side with business reporters and New England Weekend production team.

- Developed and researched stories by finding sources, scheduling interviews, interviewing, writing scripts, gathering and editing video for air and logging tapes.
- Organized and distributed ENPS rundowns and scripts to ensure seamless live shows.
- Edited packages using linear systems.

EDUCATION

Bachelor of Science (BS), Broadcast Journalism, History and Speech Concentrations

Emerson College, Boston, MA

Professional Voice Coaching

Adobe Premiere Certification, Manhattan Edit Workshop